



Ethiopian Wildlife & Natural History Society



‘Biodiversity under Climate Change: Community-Based Conservation, Management and Development Concepts for the Wild Coffee Forests’

NABU Interim Workshop

Capital Hotel, Addis Ababa, Ethiopia

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Progress Towards Achieving Planned Activities in Relation to Promoting Community-based Ecotourism within KBR

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1. Linkage of EWNHS to the KBR Second Phase Project

1. The Big KBR Project:

‘Biodiversity under Climate Change: Community Based Conservation, Management and Development Concepts for the Wild Coffee Forests’

2. Subcomponent of the Big Project Commissioned to EWNHS:

“Support and Promotion of Ecotourism in the Kafa Biosphere Reserve”

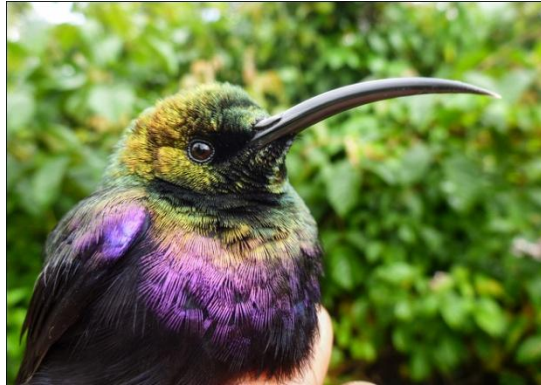
3. Presentation:

**Progress towards achieving Planned Activities in Relation to
Promoting Community-based Ecotourism within KBR**



2. Brief Background

- KBR is
 - ❖ Ethiopia's first Biosphere Reserve
 - ❖ The first Coffee Forest BR in the world
 - ❖ The birth place of *Coffea arabica*
 - ❖ The last remaining moist evergreen montane cloud forests
- Recent Scientific Research conducted in Kafa Coffee Forest indicated:
 - ❖ shade coffee plantations in Eth are the best in the world for **forest bird species** - (Brian Clark Howard, National Geographic)
- KBR has a wealth of numerous **Natural Resources** plus **Cultural & Historical Heritages**





2. Brief Background

- Human population pressure on KBR is getting to its climax
 - ❖ Human population inside the KBR = 657,780 (92% live in rural areas and 8% live in urban areas)
 - ❖ Population growth rate = 2.9 %
 - ❖ No of persons / household = 4.4 (on average)
 - ❖ Total area of KBR = 760,144.1 ha
 - ❖ Population Density = Number of People / Land Area



3. High Human Population Density Vs Natural Resources

- Local Communities around and inside the KBR are:
 - ❖ Natural Resources dependent for their livelihoods
- However, Natural Resources are FINITE, they can completely deplete unless used in sustainable manner
- Natural Resource dependency needs to be changed through:
 - ❖ Diversifying means of livelihoods into other options
- One such alternative means of livelihood is ECOTOURISM
- A few Conditions that need to be fulfilled for local communities to make use of Ecotourism as means of livelihoods are:
 - ❖ Existing tourist attractions in their areas identified and interpreted
 - ❖ Their areas have been promoted as Ecotourism Destination
 - ❖ Ecotourism infrastructures moderately developed
 - ❖ The awareness of communities enhanced on importance of ecotourism as a means of alternative livelihood
 - ❖ Capacities of local communities built on provision of acceptable tourist services



4. Has Ecotourism been mainstreamed well into the KBR area?

- A lot has been done by NABU during the first phase of KBR project to develop Ecotourism in the area
- Yet as Ecotourism is quite a recent phenomenon in the area, **much more has to be done** in that front
- Hence, NABU committed itself to **further develop and promote Ecotourism** in the KBR **during second phase of the project**, as well
- To that effect, **EWNHS has been commissioned** for the second time by NABU to support further development of Ecotourism in the KBR

Broad Major Areas of Assignment

1. Undertake Communication Campaigns

- ❖ Production of Ecotourism promotional booklet for service providers and local communities
- ❖ Establishment of Ecotourism Forum
- ❖ Development of Community Tourism Guidebook on how to run community-based ecotourism- English & Kafaanono



5. Broad Major Areas of Assignment

1. Undertake Communication Campaigns

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2. Maintenance of Existing Ecotourism Infrastructures

- ❖ Set Ecotourism Maintenance Community Committees (at least 4)
- ❖ Arrange legal contractual agreements with the Committees
- ❖ Provide a series of Training for the Committees
- ❖ Establish and manage Community Fund for maintenance of Infrastructures (14520.00Euros)



5. Broad Major Areas of Assignment

3. Conduct Capacity Building Training for Service Providers and Tour Guides

- ❖ Ten training sessions for at least 50 personnel
- ❖ Provide on-site advisory services for tourism service providers
- ❖ Develop illustrated Tourism Service Guidebook in English and Kafirondo



6. Progress of EWNHS towards Achieving Assigned Tasks

1. Recruited Project Team and established Office at Bonga
2. Established Project Steering Committee drawn from 6 key stakeholder institutions (+ ToR)
3. Conducted a Workshop on Establishment of Ecotourism Forum
 - ❖ Date: 31 October 2015
 - ❖ No. of Participants: 96
 - ❖ Opening speeches by:



Zone Administration Representative



Zone Culture and Tourism Department



6. Progress of EWNHS towards Achieving Assigned Tasks ...

3. Conducted a Workshop on Establishment of Ecotourism Forum

❖ Four papers presented by:



Zone Culture and Tourism Department



NABU



EWNHS



6. Progress of EWNHS towards Achieving Assigned Tasks ...

3. Conducted a Workshop on Establishment of Ecotourism Forum

❖ Consultative Group Discussions Conducted



Part of Group Discussions and Presentations



6. Progress of EWNHS towards Achieving Assigned Tasks ...

4. Maintenance of Existing Ecotourism Infrastructures

- ❖ **Four Ecotourism Infrastructures Identified for Maintenance**
 - ❖ **Alemgono Wetland**
 - ❖ **Dadiben Hot Spring**
 - ❖ **Gela Old Coffee Trees Experience Trails**
 - ❖ **Berta Waterfall**
- ❖ **Four local communities that will be engaged in the maintenance activities identified**
- ❖ **Detailed maintenance activities identified and listed**
- ❖ **Training contents for the communities that will be involved in the maintenance activities developed**

5. Capacity Building Training for Service Providers and Tourist Guides

- ❖ **Detailed training course contents prepared**
- ❖ **Screening of Experienced Trainers is Underway**



6. Progress of EWNHS towards Achieving Assigned Tasks ...

6. Promotional materials Preparation

❖PRIME Tourism & Management Consultancy and Training Firm
selected to Prepare the Booklets

❖Three Booklets Drafted and Submitted to NABU for Comments

❖Ecotourism Principles, Benefits and Requirements (10 pp)

❖ Illustrated Community Tourism Guide Booklet (11 pp)

❖Tourism Guide Booklet for Service Providers and Tour
Guides

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Remaining Activities will Proceed as Stipulated
Plans



Thanksa Lot !