

**local product development  
for women  
&  
biodiversity**



# Assessment







## Discussion with community



## Assessment

**All possible facts about Spice and other agricultural activities the women farmers engaged in**

## Observed opportunities for spice

- **Willing farmers & Garden area used by women.**
- **Expansion plan in Spice trading, due to increase local spice consumption which stands around 90% than production, growth in EU market, 5.8% per year;**

**Observed opportunities  
for spice**

- **New Emerging Market in Africa**
- **Demand from the regional & central distributors for more production**

# Spice and climate change



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## **Cultivation of herbs & aromatics**

- **Positively contribute for soil conservation and re forestation**

## **Production & Processing**

- **Doesn't pollute the environment rather has diverse benefit**
- **Contributory for climate change adaptation and mitigation**



## Extended benefits

- Implement in agreement with green development policy of the Government

Create valuable job opportunity for large number of women in the forest

- Contribute for agricultural diversification

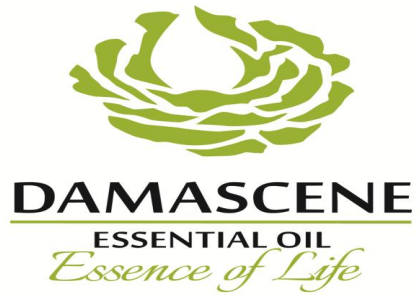
## By-products

- Have antibacterial and anti fungal characteristics for safe commercial Pesticides

- Reduce the cost of purchasing synthetic pesticide



# Market study



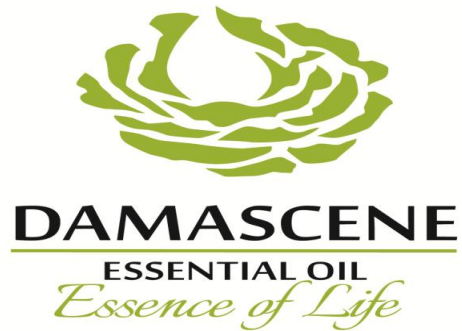
## Supply chain

- Spice production and producing Kebeles
- The existed spice & herbs supply chain.
- Trade route supply chain.

## Spice & Herb trade

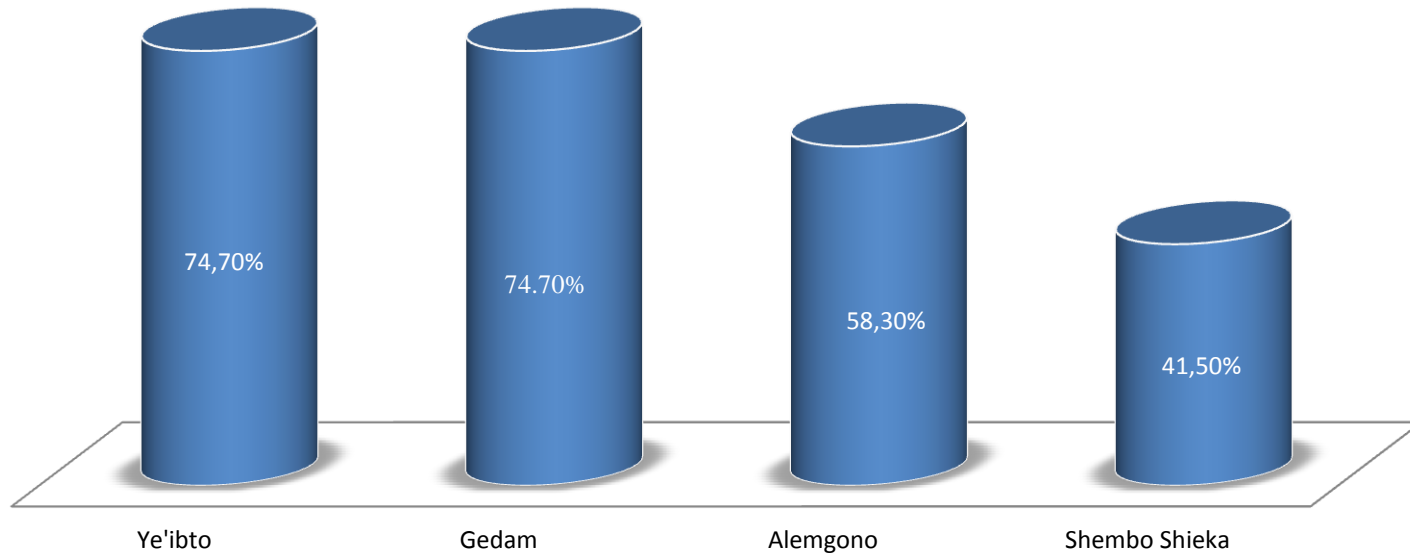
- Available areal market,
- Buyers
- Marketing strategy..

# Selection of pilot sites



### The Major 4 Kebeles with more SH production

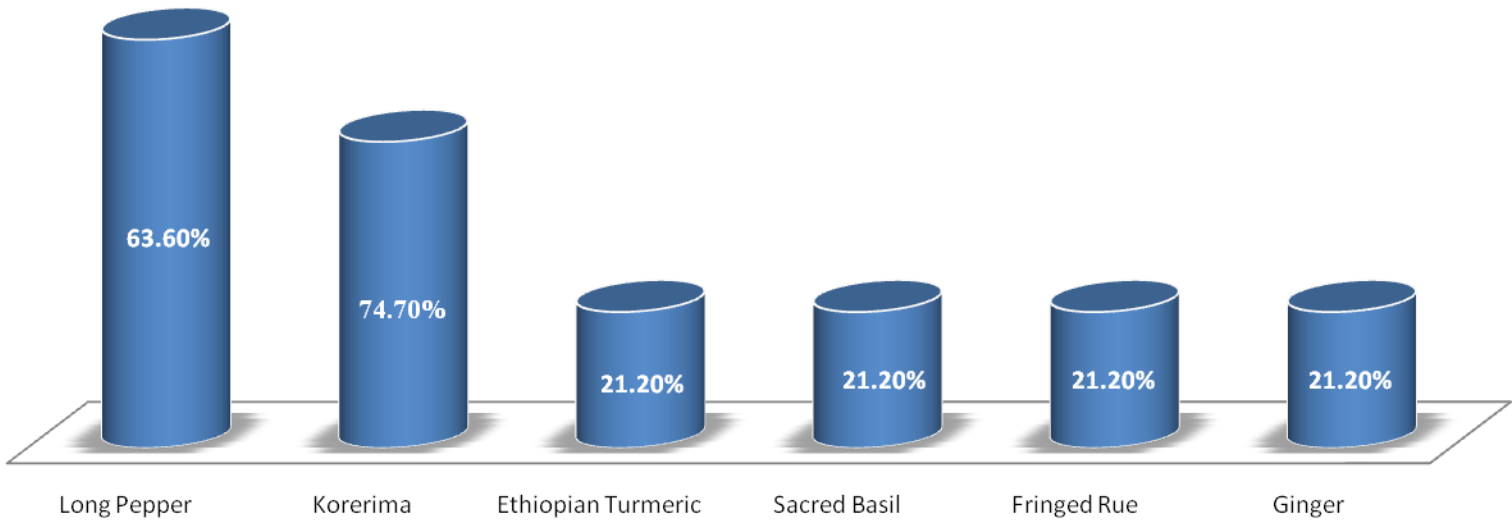
■ Out of 19 Kebeles assessed



Distance from the Bonga town:

Gedam Kebele: 10 kms | Alemgono: 15 kms | Shembo Sheka: 29 kms | Ye'ibto 21 kms

■ Out of 13 current Regional SR



# Spices & Herbs for cultivation







**Spice post harvesting; Spice forest market;  
Spice market ; Spiced food**



## local enabling situation

- Strong potential to be unique export products from Ethiopia for those already growing at the Biosphere
- High demand in big market,
  - Sustainable market, and Seasonal & average price
- Possibility of building value chain & supply chain
  - Adaptability and potential of multiple production

# Our team



## **Team establishment**

- The execution team is already start working.
- The office opened for this assignment in Bonga closer to the regional NABU office.

## **Work done by the team**

- Awareness creation about the planed work both for the women farmers in the area and our collaborates.

## **Works on progress**

Start registration for 260 women farmers and almost done.

The trainers team selected, after we sign agreement with in fifteen days then the training manual and training will proceed.





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# Thank You

